

personal **details/**

full name	saeed salimpour
contact details	cell 0422 408 889 email design@saeedsalimpour.com design@designthatspeaks.com.au

education **details/**

qualifications

bachelor of visual arts (graphic design/multimedia)

past academic achievements

- high school diploma (british system)
- O-level (IGCSE) university of cambridge examinations syndicate
- A-level (GCE) university of cambridge examinations syndicate
- meg (midland examinations group)
- delph 1 & 2

language ability

- first language: english
- second language: french

awards/

- graduated at the top of my class - bachelor of visual arts (graphic design/multimedia)
- 2008 martha pinkerton award for academic excellence
- 2008 packgaing concept innovation award

skills/

- print
- Branding & Corporate Identity
- Advertising Campaigns
- photography (analogue and digital)
- packaging design(construction and surface graphics)
- web design (HTML, CSS, Javascript, Actionscript, CMS - Wordpress)
- motion graphics
- signage, large format printing and vehicle graphics
- pre-press and repro
- fluent with MAC and PC
- technical support and troubleshooting (MAC and PC)
- using computers for the past 23 years

software/

- adobe CS
acrobat, after effects, audition, bridge, dreamweaver, encore, fireworks, flash, imageready,
indesign, lightroom, photoshop, premiere, soundbooth.
- quark express
- corel draw
- final cut pro
- ms office
- iLife and iWork

work history/

july 2006 - current/

three little words (ballarat, australia)

position held

senior designer

responsibilities

print, photography, packaging design, branding, corporate identity, advertising campaigns, signage, vehicle graphics, web design and motion graphics.

august 2006 - current/

the ballarat foundation (ballarat, australia)
(voluntary charity work)

position

designer // member of the marketing committee

responsibilities

designing all identity and marketing material related to the foundation.

december 2007 - current/

kingprint (ballarat, australia)
(contract)

position

designer

responsibilities

contract work related to print design, branding, corporate identity, advertising campaigns, packaging and web design.

july 2007 - jan 2008/

university of ballarat - arts academy (ballarat, australia)

position

tech support, web development, digital imaging

responsibilities

- providing technical assistance to staff and students at the arts academy
- assisting in the development of the new arts academy website (www.ballarat.edu.au/ard/artsacademy).
- assisting research/graduate students with digital imaging

july 2006 - july 2007/

signworld ballarat (ballarat, australia)
(signworld is currently operated by mcintosh signs)

position held

senior designer

responsibilities

designing signage and vehicle graphics for a range of companies
vinyl cutting and large format printing.

june 2000 - february 2006/

jamshidi advertising / dynamic publishing fz llc (dubai)

position

art director / photographer

responsibilities

- art direction of 2 weekly magazines
- photography (mainly focused on product but extending to modeling, landscape, food & architectural)
- supervising the design team
- receiving briefs from clients and presenting concepts to clients
- converting client briefs into a concise and informative brief for the designer in-charge of a project
- acting manager
- space writer (writing weekly columns on space sciences)

referees/

- nicholas wai/ university of ballarat - 03 5327 8618
- ross morgan/ three little words - 03 5335 5464
- allan mann/ university of ballarat - 03 5327 8610
- noel trengove/ the ballarat foundation - 03 5329 4613
- john schreenan/ kingprint - 03 5331 1911
- anthony nunan/ fastweb - 0438 313 726
- adam heath / ballarat signs - 0417 588 898

other information/

- Over 12 years experience within the design industry
- external assessor for year 12, photography and illustration portfolio (Ballarat Grammar)
- in addition, to above jobs mentioned, I have done contract jobs for colourfield creative and mars snackfoods (ballarat)
- background in teaching pre-university physics, mathematics and astronomy/astrophysics